

TELLING LIES & MAKING FRIENDS

PENETRATING PEOPLE'S EMOTIONAL BARRIERS

CactusCon

Who Are We?

A LITTLE ABOUT THESE FOOLS

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- Body Language Enthusiast
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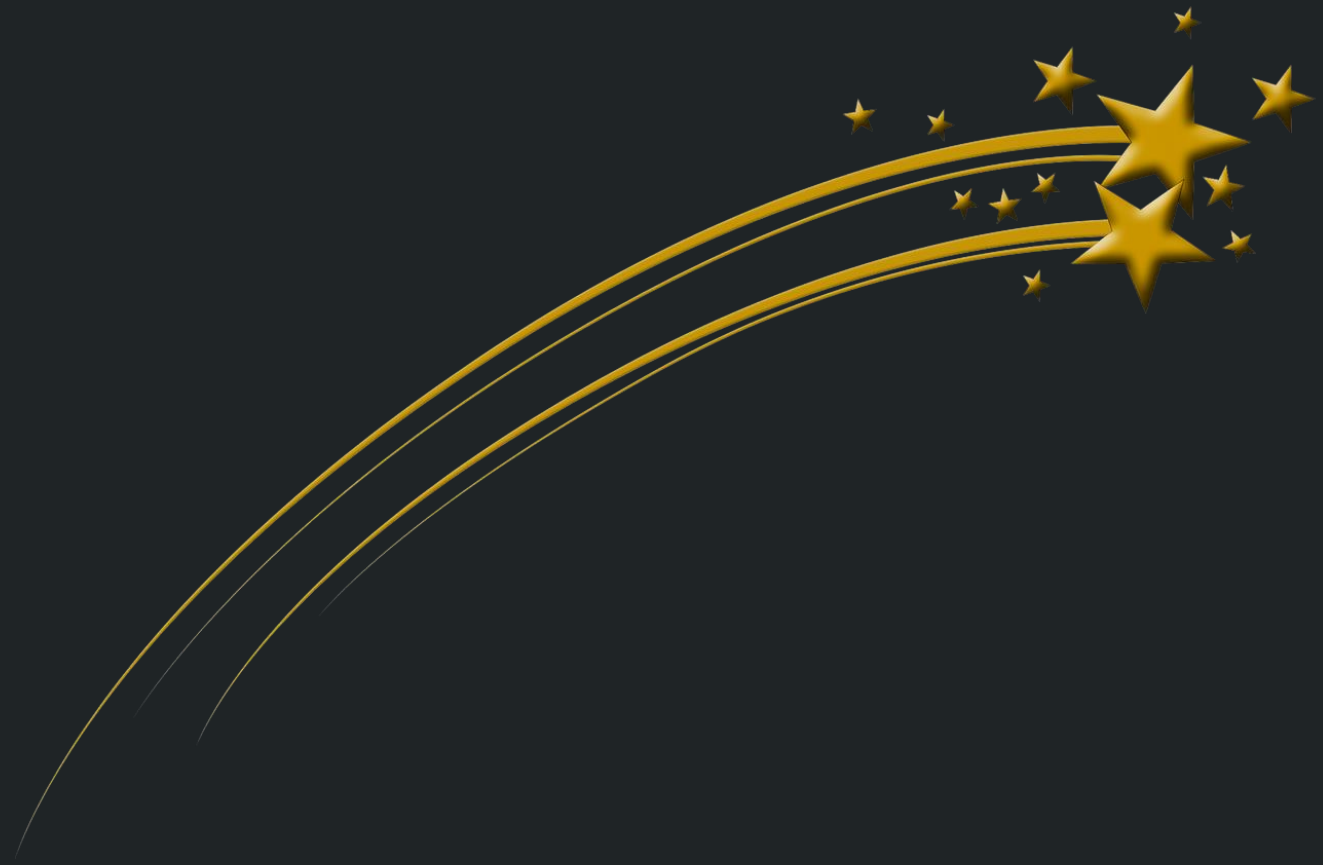


Agenda

WHAT'S HAPPENIN'

- Sharing Time
- Common Terms
- Baselines & Profiles
- Telling Lies
- Building Trust & Rapport
- Cracking an Advance Adversary
- Audience Participation
- Quick Tips & Summary





SHARING TIME

You scratch my back Hey?! Where is everybody going?!



Probing Questions

IT JUST GETS MORE AWKWARD FROM HERE ON OUT



Common Terms

WALL OF TEXT... WE ARE SORRY

Body language – A kind of nonverbal communication expressed through physical behaviors

Micro expression – A very brief expression lasting only a fraction of a second

Macro expression – Expressions usually lasting ½ to 4 seconds

Lying – The intentional telling of false statements with intent to mislead

Deceive – The act of causing someone to believe something that is not true, typically in order to gain some personal advantage



Lying vs. Deception

GET YOUR PITCHFORKS READY

The end result is the same – the victim believes something that isn't true.

Lying is a form of deception.

Deception does not always involve lying.



BASELINES & PROFILES

Learning about people



Baseline

RAPID BASELINING

You need a baseline:

- Many people do different things
- This provides better context

Quick reads:

- Greeting a person
- How are they sitting
- Hands and Face

**A good baseline
comprises information
from multiple sources.**



Profiling

THE PRACTICAL APPROACH

People Watching

- Go to a store which you dislike
- Go to a store which you shop at
- Go to a store you think you know the type of person who would shop there

Please try not to be creepy.

Now go get info out of them.



Obtaining Baselines

WATCHING PEOPLE WITH PEOPLE THEY MAY TRUST

People Watching – Coworkers

- Physical actions
- Voice inflection
- Subconscious actions
- Pacifying actions

Please try not to be creepy

- It's a little harder this time



TELLING LIES

Cross your fingers, arms, legs, and toes



Telling Lies

SO MUCH DATA TO PROCESS

There is no one “tell” for everyone.



Data sources for potential lies:

- Perspiration
- Respiration
- Skin tone changes
- Words
- Gestures
- Posture
- Facial expressions

Telling Lies

IDENTIFYING DECEIT

Look for conflicting information.

Look for any leakage

- Slips of the tongue
- Emotional leaks
- Deviations from the baseline

Be wary of false positives or negatives

- Nervous people show a lot of generally believed “tells”
- Lack of emotions



Telling Lies

EXAMPLE



ADVANCED TACTICS

Subconscious manipulation & active cracking



Accelerated Trust & Rapport Building

TURNING YOUR SE UP TO 11

Walking side-by-side

- Feels equal
- Similar pace make convo flow at similar rates

Mirroring

- Similar interests
- Your mind likes others it feels like the same thing

Relatable situations

- Shared struggle
- Us vs. Them



Cracking an Advanced Adversary

TURNING YOUR SE UP TO 11

Find underlying motives

- What are their ambitions?
- What are their dreams?

Bribe them

- Everyone has some type of price

Emotional warfare

- Manipulation
- Injection



DEMO TIME

Spoilers... You are part of it.



Quick tips

FROM NOOB TO 1337 IN 2.3 SECONDS



- Confidence
- Practice your skill
- Practice improv
- Practice impersonation
- Have fun

Summary

THAT'S A WRAP

- Even the best can be socially engineered
- These skills take time to develop
- Beware of false positives and negatives
- Remove your own bias
- Be tactical but natural



Thank you

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