# Lord of the Bing

Taking Back Search Engine Hacking From Google and Bing 26 October 2010



October 26-28th 2010 Singapore

Presented by:
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Stach & Liu, LLC
www.stachliu.com



### Goals

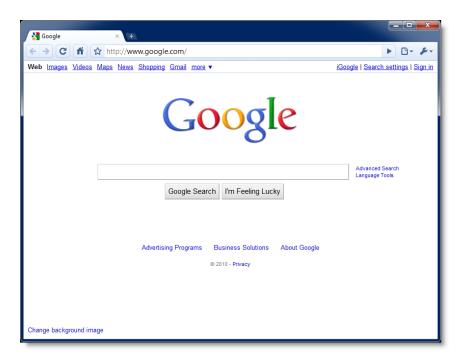
#### DESIRED OUTCOME

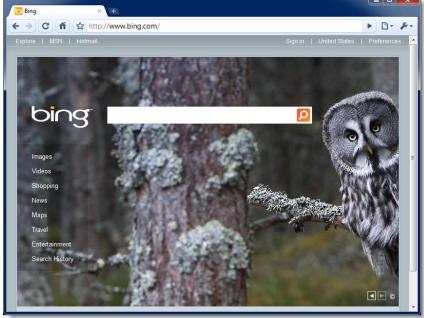
- To improve Google Hacking
  - Attacks and defenses
  - Advanced tools and techniques
- To think differently about exposures in publicly available sources
- To blow your mind!



# Google/Bing Hacking

SEARCH ENGINE ATTACKS







# Attack Targets

#### GOOGLE HACKING DATABASE

- Advisories and Vulnerabilities (215)
- Error Messages (58)
- Files containing juicy info (230)
- Files containing passwords (135)
- Files containing usernames (15)
- Footholds (21)
- Pages containing login portals (232)

- Pages containing network or vulnerability data (59)
- Sensitive Directories (61)
- Sensitive Online Shopping Info (9)
- Various Online Devices (201)
- Vulnerable Files (57)
- Vulnerable Servers (48)
- Web Server Detection (72)



# Attack Targets

GOOGLE HACKING DATABASE

### Old School Examples

- Error Messages
  - filetype:asp + "[ODBC SQL"
  - "Warning: mysql query()" "invalid query"
- Files containing passwords
  - inurl:passlist.txt



# New Toolkit

#### STACH & LIU TOOLS

#### Google Diggity

- Uses Google AJAX API
  - Not blocked by Google bot detection
  - Does not violate Terms of Service
- Can leverage Google custom search

#### Bing Diggity

- Uses Bing SOAP API
- Company/Webapp Profiling
  - Enumerate: URLs, IP-to-virtual hosts, etc.
- Bing Hacking Database (BHDB)
  - Vulnerability search queries in Bing format

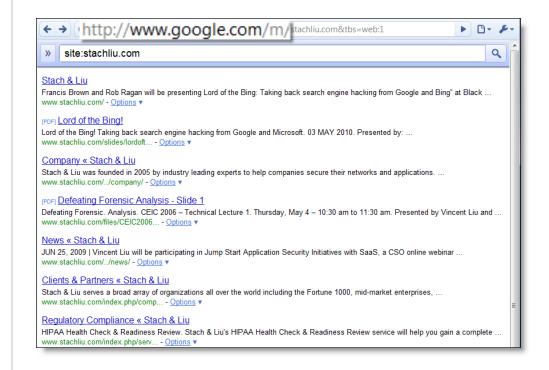


# New Toolkit

#### STACH & LIU TOOLS

### GoogleScrape Diggity

- Uses Google mobile interface
  - Light-weight, no advertisements or extras
  - Violates Terms of Service
- Automatically leverages valid open proxies
- Spoofs User-agent and Referer headers
- Random &userip= value





## New Hack Databases

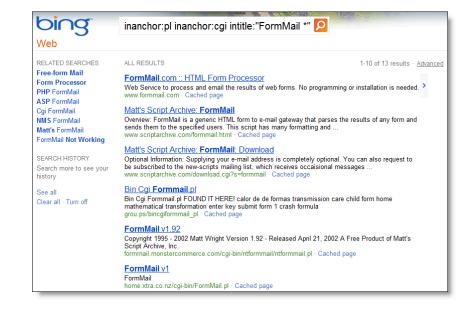
#### ATTACK QUERIES

#### BHDB - Bing Hacking Data Base

- First ever Bing Hacking database
- Bing has limitations that make it difficult to create vuln search queries
  - Bing disabled the link: and linkdomain: directives to combat abuse in March 2007
  - Does not support ext: or inurl:
  - The filetype: functionality is limited

#### Example - Bing vulnerability search:

- GHDB query
  - "allintitle:Netscape FastTrack Server Home Page"
- BHDB version
  - "intitle:Netscape FastTrack Server Home Page"





### New Hack Databases

#### ATTACK QUERIES

#### SLDB - Stach & Liu Data Base

 New Google/Bing hacking searches in active development by the S&L team

#### SLDB Examples

- ext:(doc | pdf | xls | txt | ps | rtf | odt | sxw | psw | ppt | pps | xml) (intext:confidential salary | intext:"budget approved") inurl:confidential
- (filetype:mail | filetype:eml | filetype:mbox | filetype:mbx ) intext:password|subject
- filetype:sql "insert into" (pass|passwd|password)
- !Host=\*.\* intext:enc\_UserPassword=\* ext:pcf
- "your password is" filetype:log



#### NEW GOOGLE HACKING TOOLS

# DEMO



### Traditional Defenses

#### GOOGLE HACKING DEFENSES

- "Google Hack yourself" organization
  - Employ tools and techniques used by hackers
  - Remove info leaks from Google cache
    - Using Google Webmaster Tools
- Regularly update your robots.txt.
  - Or robots meta tags for individual page exclusion
- Data Loss Prevention/Extrusion Prevention Systems
  - Free Tools: OpenDLP, Senf
- Policy and Legal Restrictions



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# Advanced Defenses

PROTECT YO NECK



# Existing Defenses

"HACKYOURSELF"

- ✓ Tools exist
- Convenient
- Real-time updates
- ✗ Multi-engine results
- \* Historical archived data
- Multi-domain searching



### Advanced Defenses

NEW HOT SIZZLE

### Stach & Liu now proudly presents:

- Google Hacking Alerts
- Bing Hacking Alerts

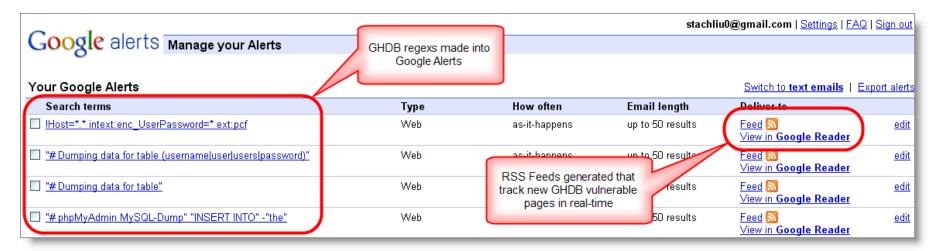


# Google Hacking Alerts

ADVANCED DEFENSES

#### Google Hacking Alerts

- All hacking database queries using Google alerts
- Real-time vuln updates to >2400 hack queries via RSS
- Organized and available via Google reader importable file





# Google Hacking Alerts

#### ADVANCED DEFENSES





# Bing Hacking Alerts

ADVANCED DEFENSES

#### Bing Hacking Alerts

- Bing searches with regexs from BHDB
- Leverage &format=rss directive to turn into update feeds





#### ADVANCED DEFENSE TOOLS





# New Defenses

"GOOGLE/BING HACK ALERTS"

- ✓ Tools exist
- ✓ Convenient
- ✓ Real-time updates
- ✓ Multi-engine results
- ✓ Historical archived data
- ✓ Multi-domain searching



# Google Apps Explosion

SO MANY APPLICATIONS TO ABUSE

Google alerts

Google reader

Google buzz



Google custom search









Google calendar

Google news



Google docs

Google Insights for Search



Google blogs

Google maps

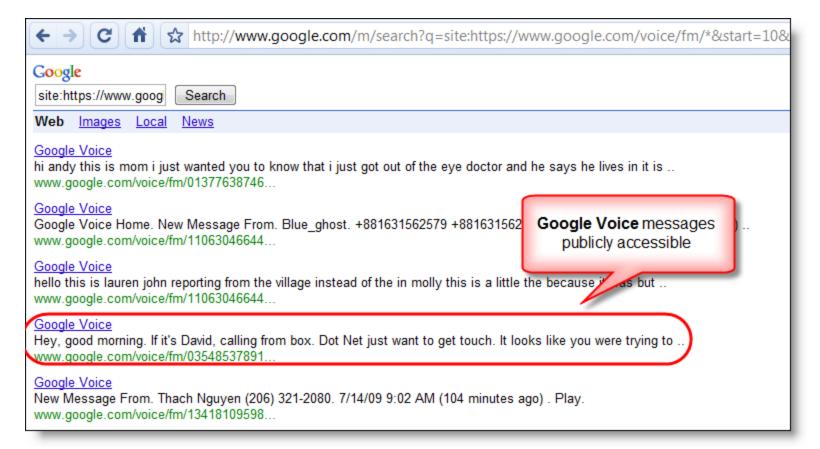




# Google Voice



#### PARTY IINF







# Google Code Search

#### VULNS IN OPEN SOURCE CODE

- Regex search for vulnerabilities in public code
- Example: SQL Injection in ASP querystring
  - select. \*from. \*request\.QUERYSTRING



#### GOOGLE CODE SEARCH HACKING

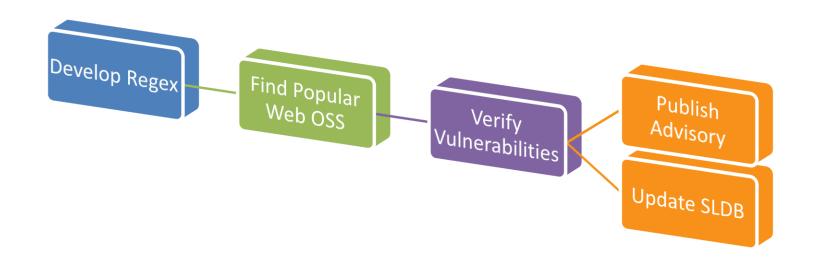
# DEMO





# Google Code Search

VULNS IN OPEN SOURCE CODE

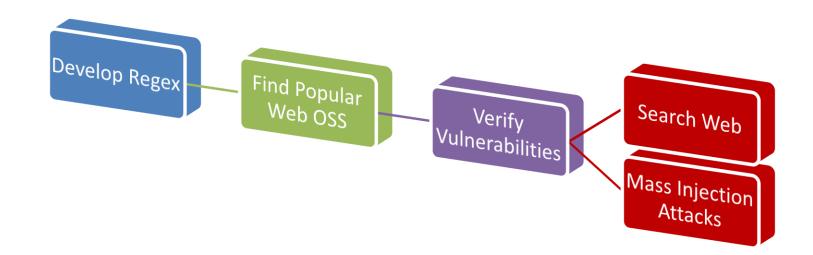






# Google Code Search

VULNS IN OPEN SOURCE CODE





# Black Hat SEO

#### SEARCH ENGINE OPTIMIZATION

- Use popular search topics du jour
- Pollute results with links to badware
- Increase chances of a successful attack

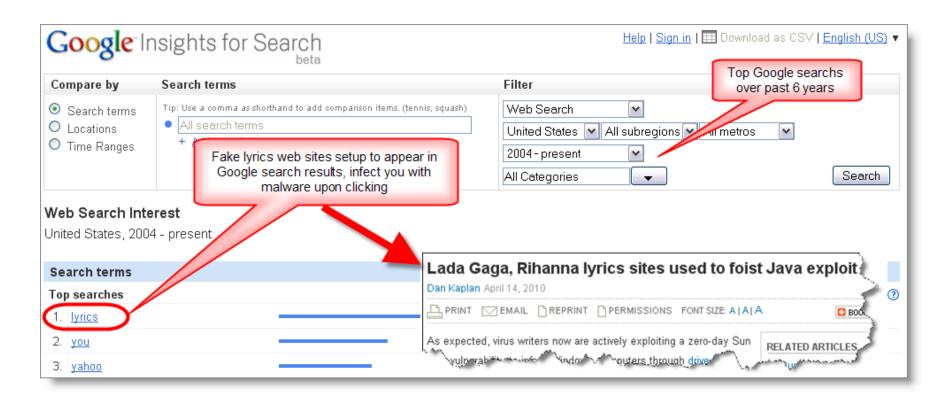




# Google Trends



BLACK HAT SEO RECON





# Defenses

#### BLACKHAT SEO DEFENSES

- Malware Warning Filters
  - Google Safe Browsing
  - Microsoft SmartScreen Filter
  - Yahoo Search Scan
- Sandbox Software
  - Sandboxie (sandboxie.com)
  - Dell KACE Secure Browser
  - Adobe Reader Sandbox (Protected Mode)
- No-script and Ad-block browser plugins



# Mass Injection Attacks

MALWARE GONE WILD

#### Malware Distribution Woes

 Popular websites victimized, become malware distribution sites to their own customers

#### Massive Malware Hits Media Web Sites

Security researchers estimate that roughly 7,000 Web pages were compromised in a SQL injection attack this week, including *The Wall Street Journal* and *Jerusalem Post*.

By Mathew J. Schwartz, <u>InformationWeek</u> June 10. 2010

URL: http://www.informationweek.com/stor<del>p/obow/et/c</del>

"Every time I load Jpost site, I get nas on Tuesday, referring to the Jerusaler

Sure enough, the Web sites of the *Jei* and the Association of Christian Schosites serving malware to viewers.

From: www.itworld.com

#### Mass Web attack hits Wall Street Journal, Jerusalem Post

by Robert McMillan

June 9, 2010 —Internet users have been hit by a widespread Web attack that has compromised thousands of Web sites, including Web pages belonging to the Wall Street Journal and the Jerusalem Post.

Estimates of the total number of compromised Web sites vary between 7,000 and 114,000, according to security experts. Other compromised sites include servicewomen.org and intijops.org.





### Malware Browser Filters

URL BLACK LIST

#### Protecting users from known threats

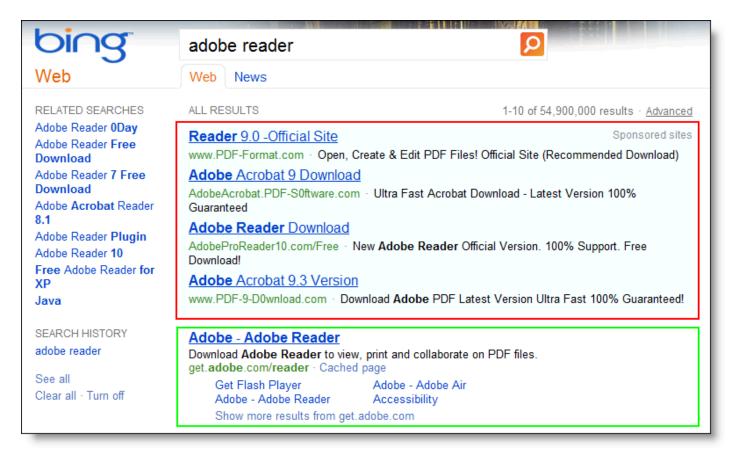
• Joint effort to protect customers from known malware and phishing links





# Malware Ads

#### BLACK HAT ADS





# Advanced Defenses

PROTECT YO NECK



# SafeBrowsing Diagnostic

#### ADVANCED DEFENSES

www.google.com/safebrowsing/diagnostic?site=http://free-macbook-air.com/&hl=en

#### Safe Browsing

Diagnostic page for free-macbook-air.com

Advisory provided by Google

#### What is the current listing status for free-macbook-air.com?

Site is listed as suspicious - visiting this web site may harm your computer.

Part of this site was listed for suspicious activity 1 time(s) over the past 90 days.

#### What happened when Google visited this site?

Of the 1 pages we tested on the site over the past 90 days, 1 page(s) resulted in malicious software being downloaded and installed without user consent. The last time Google visited this site was on 2010-10-07, and the last time suspicious content was found on this site was on 2010-10-07.

Malicious software is hosted on 2 domain(s), including xsearcher.net/, repulseguard10.com/

3 domain(s) appear to be functioning as intermediaries for distributing malware to visitors of this site, including <u>umniktds.ws/</u>, <u>smarttds.ws/</u>, <u>xsearcher.net/</u>.

This site was hosted on 1 network(s) including AS32244 (LIQUID).



# Malware Diggity

ADVANCED DEFENSES

#### Malware Diggity

- Uses Bing's linkfromdomain: directive to *identify off-site links* of the domain(s) you wish to monitor
- Compares to known malware sites/domains
  - Alerts if site is compromised and now distributing malware
  - Monitors new Google Trends links

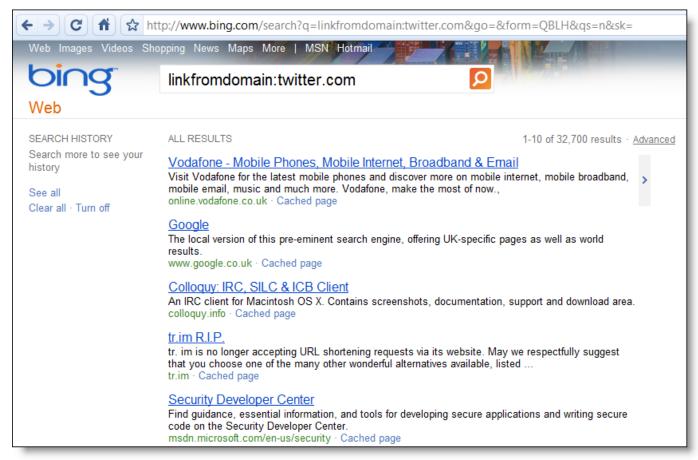
### Malware Diggity Alerts

- Leverages the Bing '&format=rss' directive, to actively monitor new off-site links of your site as they appear
- Immediately lets you know if you have been compromised by one of these mass injection attacks or if your site has been black listed



# Malware Diggity

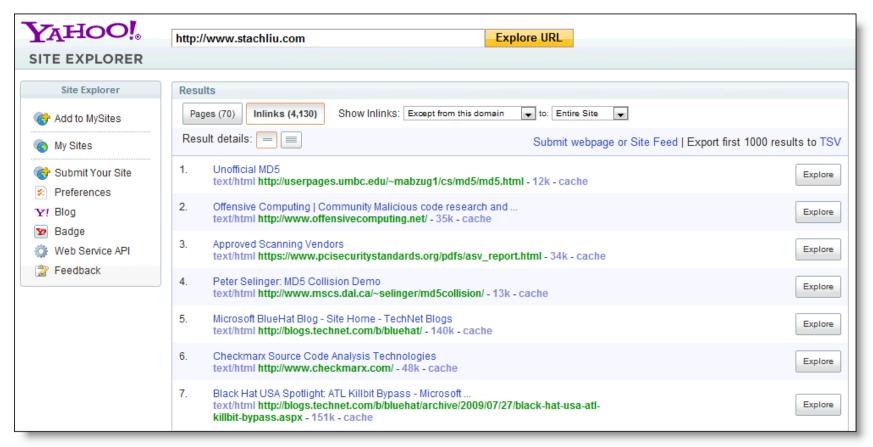
#### ADVANCED DEFENSES





# Malware Diggity

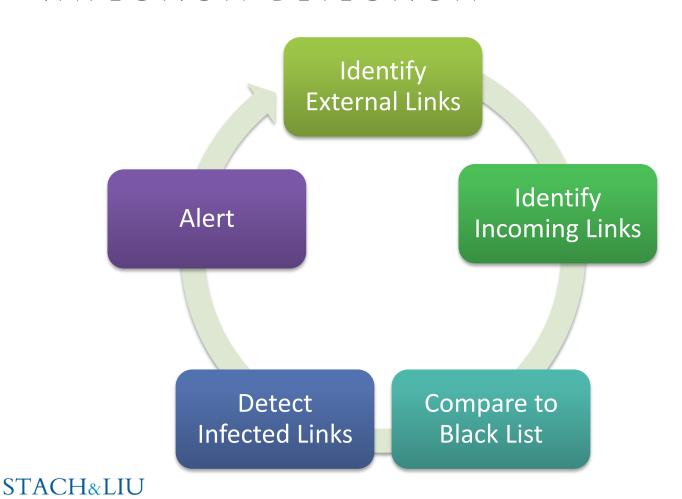
#### ADVANCED DEFENSES





# Malware Monitoring

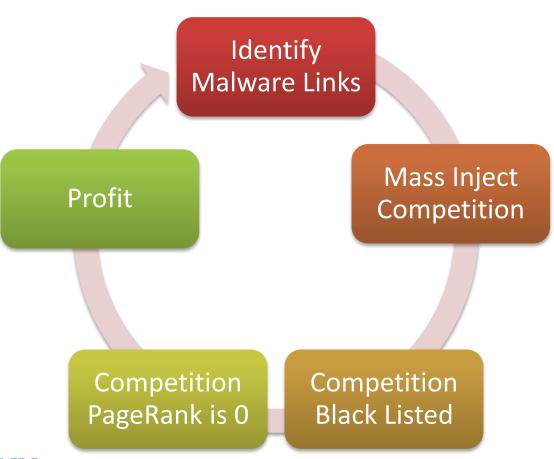
INFECTION DETECTION





# Search Engine deOptimization

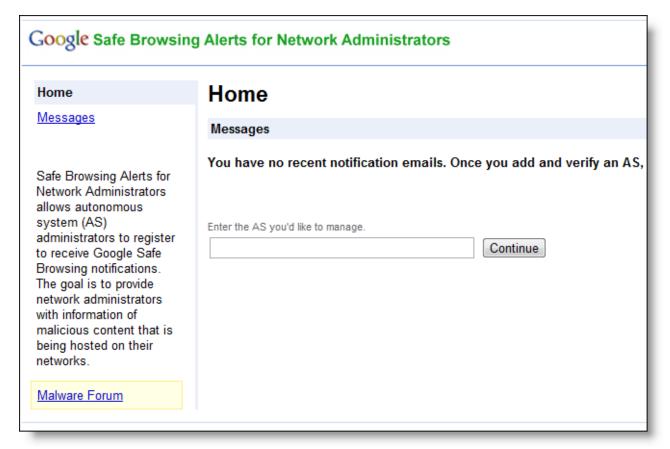
BLACK LIST YOUR FOES





# Safe Browsing Alerts

ADVANCED DEFENSES





### Future Direction

PREDICTIONS



Google policy is to get right up to the creepy line and not cross it.

Eric SchmidtGoogle CEO



# Predictions

#### FUTURE DIRECTIONS

#### Data Explosion

- More data indexed, searchable
- Real-time, streaming updates
- Faster, more robust search interfaces

#### Google Involvement

- Filtering of search results
- Better GH detection and tool blocking

#### Renewed Tool Dev

- Google Ajax API based
- Bing/Yahoo/other engines
  - Search engine aggregators
  - Customized search engines
- Google Code and Other Open Source Repositories
  - MS CodePlex, SourceForge, ...
- More automation in tools
  - Real-time detection and exploitation
  - Google worms



# Questions? Ask us something We'll try to answer it.

#### For more info:

Email: contact@stachliu.com Project: diggity@stachliu.com

Stach & Liu, LLC www.stachliu.com



# Thank You

#### Stach & Liu Project info:

http://www.stachliu.com/index.php/resources/tools/google-hacking-diggity-project/

