

# Lord of the Bing

# Taking Back Search Engine Hacking From Google and Bing16 FEB 2011 – HackCon 2011 – Oslo, Norway



**Presented by:** Francis Brown & Rob Ragan Stach & Liu, LLC www.stachliu.com







## Agenda OVERVIEW

- Introduction/Background
- Advanced Attacks
  Google/Bing Hacking
- Advanced Defenses
  - Google/Bing Hacking Alerts
- Other OSINT Attack Techniques
- Future Directions





## Goals DROPKNOWLEDGE ON YOU

- To improve Google Hacking
  - Attacks and defenses
  - Advanced tools and techniques
- *To think differently* about exposures in publicly available sources
- To blow your mind!









# Introduction/ Background GETTING UP TO SPEED





## **Open Source Intelligence** SEARCHING PUBLIC SOURCES

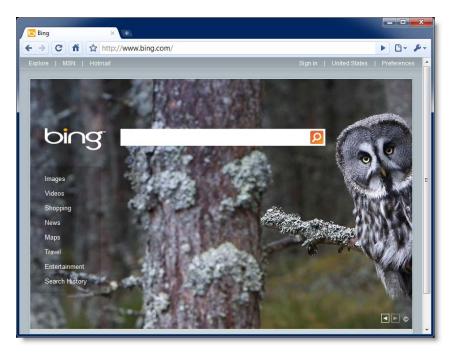
OSINT – is a form of intelligence collection management that involves finding, selecting, and acquiring information from *publicly available* sources and analyzing it to *produce actionable intelligence*.





# Google/Bing Hacking SEARCH ENGINE ATTACKS

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Google/Bing Hacking SEARCH ENGINE ATTACKS

Bing's source leaked!

```
class Bing {
   public static string Search(string
   query)
   {
     return Google.Search(query);
   }
}
```



## Attack Targets GOOGLE HACKING DATABASE

- Advisories and Vulnerabilities (215)
- Error Messages (58)
- Files containing juicy info (230)
- Files containing passwords (135)
- Files containing usernames (15)
- Footholds (21)
- Pages containing login portals (232)

- Pages containing network or vulnerability data (59)
- Sensitive Directories (61)
- Sensitive Online Shopping Info (9)
- Various Online Devices (201)
- Vulnerable Files (57)
- Vulnerable Servers (48)
- Web Server Detection (72)



## Attack Targets GOOGLE HACKING DATABASE

## Old School Examples

- Error Messages
  - filetype:asp + "[ODBC SQL"
  - "Warning: mysql\_query()" "invalid query"
- Files containing passwords
  - inurl:passlist.txt



## Quick History GOOGLE HACKING RECAP

Dates	Event
2004	Google Hacking Database (GHDB) begins
May 2004	Foundstone SiteDigger v1 released
2005	Google Hacking v1 released by Johnny Long
Jan. 2005	Foundstone SiteDigger v2 released
Feb. 13 <i>,</i> 2005	Google Hack Honeypot first release
Jan. 10, 2005	MSNPawn v1.0 released
Dec. 5, 2006	Google stops issuing Google SOAP API keys



## Quick History GOOGLE HACKING RECAP

Dates	Event
Mar. 2007	Bing disables inurl: link: and linkdomain:
Nov. 2, 2007	Google Hacking v2 released
Mar. 2008	cDc Goolag - gui tool released
Sept. 7, 2009	Google shuts down SOAP Search API
Nov. 2009	Binging tool released
Dec. 1, 2009	FoundStone SiteDigger v 3.0 released
2010	Googlag.org disappears





# Advanced Attacks

## WHAT YOU SHOULD KNOW





14

# Google Diggity

New Toolkit

Uses Google AJAX API

STACH & LIU TOOLS

- Not blocked by Google bot detection
- Does not violate Terms of Service
- Can leverage Google custom search

## Bing Diggity

- Uses Bing 2.0 SOAP API
- Company/Webapp Profiling
  - Enumerate: URLs, IP-to-virtual hosts, etc.
- 🧠 Bing Hacking Database (BHDB)
  - Vulnerability search queries in Bing format











# New Toolkit

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### GOOGLEDIGGITY

🔉 Search Diggity				
File Options Help				
GoogleDiggity BingDiggity				
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Query Appender			stach	iu.com [Remove]
-	Google Custom Search ID: Creat	ie	Import	
Queries			Clear	
FSDB	Category Subcategory	Search String Page	Title URL	Cache URL
A GHDB	Custom Custom	site:stachliu.c/ Stach &	amp; Li http://www.stachliu.com	n/ http://www.google.com/search?
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Error Messages	Custom Custom	site:stachliu.cr APPLicA	Tion So http://www.stachliu.com	n/brochu= http://www.google.com/search?c
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Sensitive Director     Sensitive Online 5     Various Online D     Vulnerable Files     Vulnerable Server	Advanced Scan started. [9/13/20 Search Safety: Moderate. Unlimited results per query. Not using Custom Search ID. Found 41 result(s) for query: " " Total Results: 41. Scan Complete. [9/13/2010 10:4	[stachliu.com].		•
Google Status: Ready		Ding Sta	tus: Ready	
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# New Toolkit

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	Backup Files	v.	Custom	Custom	ip:98.129.200.37	Google Hacking Diggity Project		index.php/resources/tools/goo
Þ	Configuration N	1a	Custom	Custom		Tools « Stach & Liu		index.php/resources/tools/
Þ	Error Messages		Custom	Custom		Training « Stach & Liu	http://www.stachliu.com/	
Þ	Files containing	5	Custom	Custom		Webinars « Stach & Liu		index.php/resources/webinars/
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## New Toolkit STACH&LIU TOOLS



## GoogleScrape Diggity

- Uses Google mobile interface
  - Light-weight, no advertisements
  - Violates Terms of Service
- Bot detection avoidance
  - Distributed via proxies
  - Spoofs User-agent and Referer headers
  - Random &userip= value
  - Across Google servers





»	site:stachliu.com	
Stack	n & Liu	
	s Brown and Rob Ragan will be presenting Lord of the Bing: Taking back search engine hacking from Google and Bing" at Blac tachliu.com/ - <u>Options</u> ▼	k
	ord of the Bing!	
	f the Bing! Taking back search engine hacking from Google and Microsoft. 03 MAY 2010. Presented by: … tachliu.com/slides/lordoft <u>Options</u> ▼	
Com	pany « Stach & Liu	
	& Liu was founded in 2005 by industry leading experts to help companies secure their networks and applications tachliu.com//company/ - <u>Options</u> v	
	Defeating Forensic Analysis - Slide 1	
	ing Forensic. Analysis. CEIC 2006 – Technical Lecture 1. Thursday, May 4 – 10:30 am to 11:30 am. Presented by Vincent Liu tachliu.com/files/CEIC2006 <u>Options</u> ▼	and
News	s « Stach & Liu	
	5, 2009   Vincent Liu will be participating in Jump Start Application Security Initiatives with SaaS, a CSO online webinar … .tachliu.com//news/ - <u>Options</u> ▼	
Clien	ts & Partners « Stach & Liu	
	& Liu serves a broad array of organizations all over the world including the Fortune 1000, mid-market enterprises, … tachliu.com/index.php/comp <u>Options</u> •	
Regu	latory Compliance « Stach & Liu	
HIPA/	Health Check & Readiness Review. Stach & Liu's HIPAA Health Check & Readiness Review service will help you gain a com tachliu.com/index.php/serv Options ▼	lete

# New Hack Databases



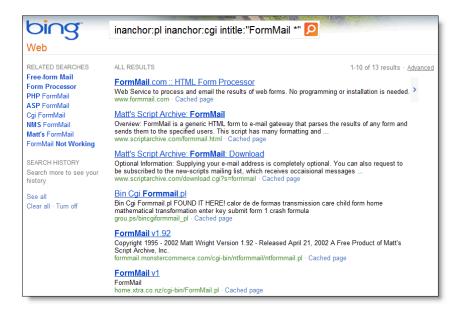
### ATTACK QUERIES

### BHDB – Bing Hacking Data Base

- First ever Bing hacking database
- Bing hacking limitations
  - Disabled inurl:, link: and linkdomain: directives in March 2007
  - No support for ext:, allintitle:, allinurl:
  - Limited filetype: functionality
    - Only 12 extensions supported

### Example - Bing vulnerability search:

- GHDB query
  - "allintitle:Netscape FastTrack Server Home Page"
- BHDB version
  - intitle:"Netscape FastTrack Server Home Page"





## BaiduDiggity CHINA SEARCH ENGINE



<u>COMING SOON</u>

• COMING SOON!

http://www.baidu.com	n/s?wd=intitle%3A"Snap+Server"+intitle%3A"Home"+"Active+Users"&n=2
📓 百度搜索_intitle:"Sr	nap Server" intitl 🔅
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	ents of network share 'Admin' Admin View contents ofActive Users
Change Password Adr gsti.miis.edu/ 2010-1	
Snap Server QRC:	2 [Home]
QRC2 Home View con	tents of network share "ICYLANDS' ICYLANDS View contentsActive
Users Change Passwo	
qrc2.ess.washington.e	du/ 2010-9-16 - <u>百度快照</u>
Home Directories	<u>On Snap Server</u>
	oftware > Windows 7/2000/NT: Setting up <mark>home</mark> directories in Windows
	iver snap open "Users and computers Active
www.exactmatch.info/l	home_directories_on 2010-10-9 - <u>百度快照</u>



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## Google Custom Search NORWAY SEARCH ENGINE



Google Custom Search X 🕀
← → C f (S www.google.com/cse/home?cx=013931441997728635234:w6kfuwsuxj4 😭 G 🔦
Google custom search
Norway - Google Custom Search
test
Google CSE ID
Search engine details
searches sites including: *.no/*
Last updated: February 16, 2011
Add this search engine to your the homepage. It Cooste Add this search engine to your blog on the Results filtered for
Create your own Custom Search Engine » *.no - Norway sites.
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# NEW GOOGLE HACKING TOOLS







### GOOGLE HACKING DEFENSES

- "Google Hack yourself" organization
  - Employ tools and techniques used by hackers
  - Remove info leaks from Google cache
    - Using Google Webmaster Tools
- Regularly update your robots.txt.
  - Or robots meta tags for individual page exclusion
- Data Loss Prevention/Extrusion Prevention Systems
  - Free Tools: OpenDLP, Senf
- Policy and Legal Restrictions





# **Traditional Defenses**

## GOOGLE HACKING DEFENSES

- "Google Hack yourself" organization
  - Employ tools and techniques used by hackers
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- Regularly update your robots.txt.
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  Free Tools: OpenDLP, Senf
- Policy and Legal Restrictions



## Advanced Defenses PROTECTYONECK





## Existing Defenses "HACKYOURSELF"



- $\checkmark$  Tools exist
- × Convenient
- ✗ Real-time updates
- ✗ Multi-engine results
- ✗ Historical archived data
- ✗ Multi-domain searching



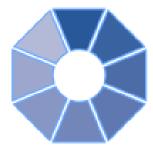


## Advanced Defenses NEW HOT SIZZLE



Stach & Liu now proudly presents:

- Google Hacking Alerts
- Bing Hacking Alerts





# Google Hacking Alerts Advanced defenses



## Google Hacking Alerts

- All hacking database queries using Google alerts
- Real-time vuln updates to >2400 hack queries via RSS
- Organized and available via **Google** reader importable file

			stachli	u0@gmail.com   <u>Settings</u>   <u>FA</u>	<u>\Q   Sign out</u>
Google alerts Manage your Alerts	GHDB regexs made into Google Alerts				
Your Google Alerts				Switch to text emails	Export alerts
Search terms	Туре	How often	Email length	Deliver te	
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□ <u>"# Dumping data for table"</u>	Web	RSS Feeds generate track new GHDB vulr pages in real-tim	nerable results	<u>Feed</u> 🔊 View in Google Reader	<u>edit</u>
#phpMyAdmin MySQL-Dump" "INSERT INTO" -"the"	Web	, ,	50 results	<u>Feed</u> 🔊 <u>View in Google Reader</u>	<u>edit</u>



## Google Hacking Alerts ADVANCED DEFENSES



Google reader	All items    Search  James Bond needs help!		
Add a subscription	Google Alerts - "mvSQL error with guery" mySQL error page snippet conveniently		
All items (1000+)	Show: 11 new items - all items Mark all as read - Refresh Feed settings		
People you follow 🔹 💌			
Explore 💿	👷 東京都文京区の不動産仲介・管理会社です。文京区・豊島区を中心に、駅 mySQL error with a CREATE TEMPORARY TABLE p		
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표 🎾 FSDB-Configuration Ma (371)	James Bond 007 :: MI6 - The Home Of James Bond®		
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🗉 芦 FSDB-Technology Profile (652)			
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## Bing Hacking Alerts Advanced defenses



## Bing Hacking Alerts

- Bing searches with regexs from BHDB
- Leverage & format=rss directive to turn into update feeds
- Real-time vuln updates to >900 Bing hack queries via RSS

Google reader	All items
🔹 Add a subscription	Bing: intitle:"Snap Server" intitle:"Home" "Active Users" »
All items (1000+)	Show: 0 new items - all items Mark all as read 🔻 Refresh Feed settings
People you follow	
Explore 🔹	Snap Server WELW-SNAP [Home] - WELW-SNAP • Home
Subscriptions	😭 Snap Server CORESERVER [Home] - CORESERVER • Home
🗄 🃁 BHDB-Advisories and V (910) 🛛 🙍	😚 Snap Server GSTI (Home) - GSTI • Home
🕀 🃁 BHDB-Backup Files (50)	adsphotographer.com - SNAP55373 • Home SNAP network attached
🕀 🎾 BHDB-Configuration Ma (207)	Snap Server SNAP824929 [Home] - SNAP824929 • Home
🕀 📁 BHDB-Error Messages (507)	
⊕ 🎾 BHDB-Files containing (607)	Snap Server SAINTSNAP [Home] - SAINTSNAP • Home
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⊕ 🎾 BHDB-Files containing (50)	🔝 Snap Server FTP-SERVER [Home] - Flinn - Flinn OFF-Site Backup: Home - Folder for network shares/drive mapping:
⊕ 🃁 BHDB-Footholds (45)	Snap Server FTP-SERVER [Home] <sup>(1)</sup>
⊕ 🃁 BHDB-Misc (116)	
⊕ 🎾 BHDB-Pages containing (765)	Flinn - Flinn OFF-Site Backup: Home - Folder for network shares/drive mapping: MyHost - Folder for my personal Web Hosting: msmcs.net - www.msmcs.net PUB FTP
⊕ 🃁 BHDB-Pages containing (159)	
⊕ 📁 BHDB-Privacy Related (196)	☆Add star 🗉 Like 🌈 Share 🔊 Share with note 🖾 Email 🗆 Keep unread 🖉 Edit tags: BHDB-Various Online Devices
■ DBLB-Remote Administr (36)	😭 Snap Server XRAY7 [Home] - XRAY7 • Home
⊕ 🃁 BHDB-Reported Vulnera (20)	2 Snap Server SNAP205861 [Home] - SNAP205861 • Home
BHDB-Sensitive Direct (200)	

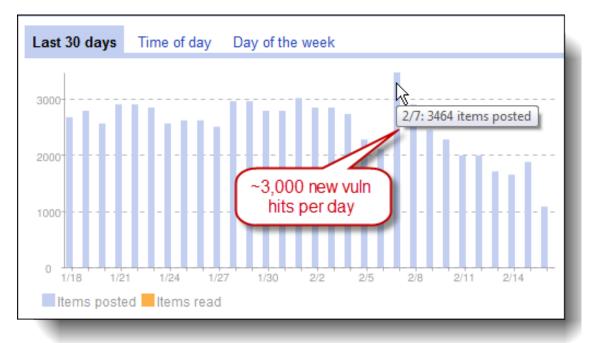






World's Largest Live Vulnerability Repository

• Daily updates of ~3000 new hits per day





## Bing/Google Alerts THICK CLIENTS TOOLS



Google/Bing Hacking Alert Thick Clients

- Google/Bing Alerts *RSS feeds as input*
- Allow user to set one or more filters
  - e.g. *"yourcompany.com"* in the URL
- Several *thick clients* being released:
  - Google Desktop Gadget
    - OS independent client
  - Droid app (coming soon)













Tools exist
 Convenient
 Real-time updates
 Multi-engine results
 Historical archived data

✓ Multi-domain searching











# Other OSINT Attacks

### WHAT YOU SHOULD KNOW

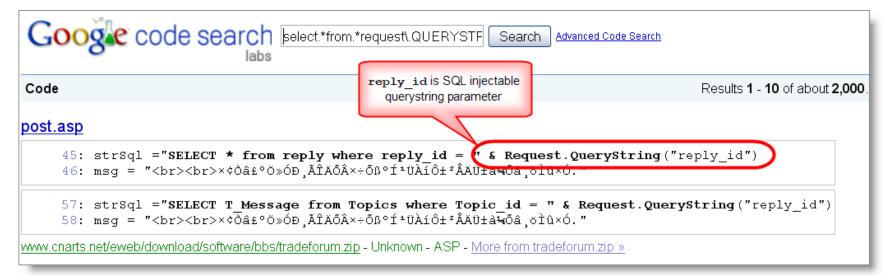


### Google Apps Explosion SO MANY APPLICATIONS TO ABUSE Google alerts Google reader Google custom search Google buzz 💕 Google code Google health code search Google news Google public data explorer Google calendar labs Google docs Google Insights for Search Google wave Google blogs Google maps Google groups STACH&LIU 35



# Google Code Search VULNS IN OPEN SOURCE CODE

- Regex search for vulnerabilities in public code
- Example: SQL Injection in ASP querystring
  - select.\*from.\*request\.QUERYSTRING



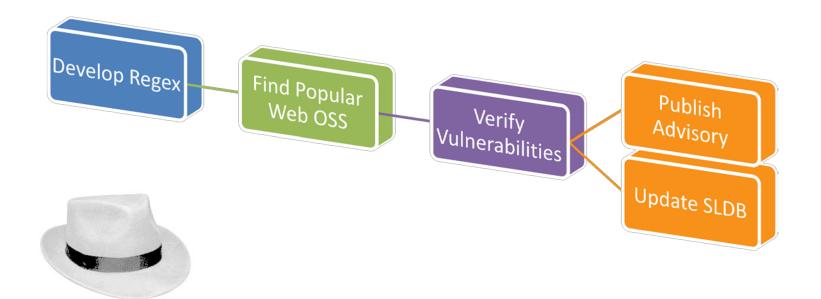




# GOOGLE CODE SEARCH HACKING



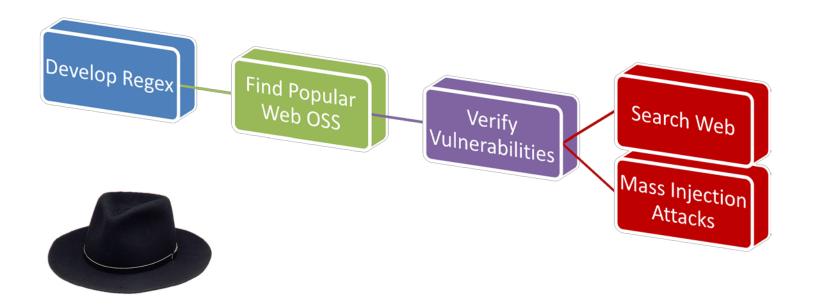






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# Black Hat SEO



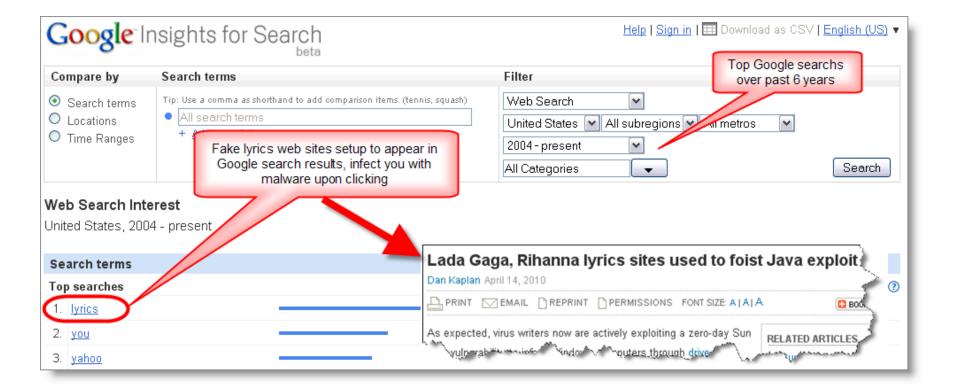
#### SEARCH ENGINE OPTIMIZATION

- Use popular search topics du jour
- Pollute results with links to badware
- Increase chances of a successful attack





## Google Trends BLACK HAT SEO RECON





# Malware Ads



#### BLACK HAT ADS

bing	adobe reader		
Web	Web News		
RELATED SEARCHES	ALL RESULTS 1-10 of 54,900,000 results · Advanced		
Adobe Reader <b>0Day</b> Adobe Reader <b>Free</b> <b>Download</b> Adobe Reader <b>7 Free</b> <b>Download</b> Adobe <b>Acrobat</b> Reader <b>8.1</b> Adobe Reader <b>Plugin</b> Adobe Reader <b>10</b> <b>Free</b> Adobe Reader for <b>XP</b> <b>Java</b>	Reader 9.0 -Official Site       Sponsored sites         www.PDF-Format.com · Open, Create & Edit PDF Files! Official Site (Recommended Download)       Adobe Acrobat 9 Download         Adobe Acrobat 9 Download       AdobeAcrobat.PDF-S0ftware.com · Ultra Fast Acrobat Download - Latest Version 100%         Guaranteed       Adobe Reader Download         AdobeProReader10.com/Free · New Adobe Reader Official Version. 100% Support. Free Download!         Adobe Acrobat 9.3 Version         www.PDF-9-D0wnload.com · Download Adobe PDF Latest Version Ultra Fast 100% Guaranteed!		
SEARCH HISTORY adobe reader See all Clear all · Turn off	Adobe - Adobe Reader         Download Adobe Reader to view, print and collaborate on PDF files.         get.adobe.com/reader · Cached page         Get Flash Player       Adobe - Adobe Air         Adobe - Adobe Reader       Accessibility         Show more results from get.adobe.com		



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## Defenses

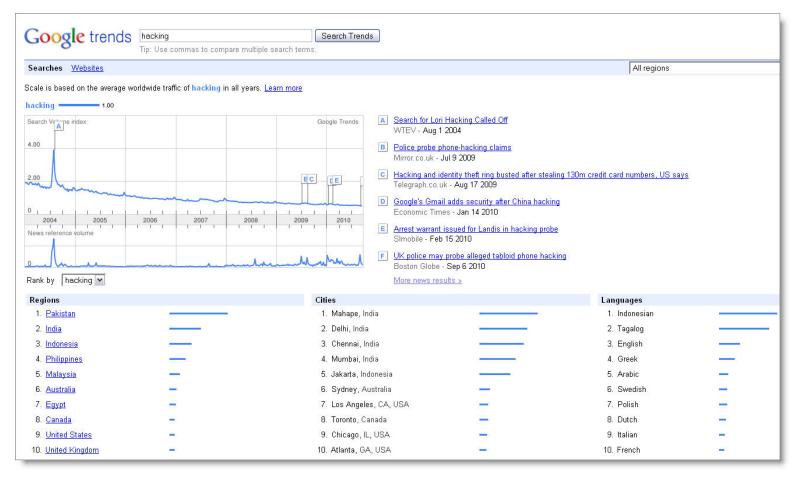
#### BLACKHAT SEO DEFENSES

- Malware Warning Filters
  - Google Safe Browsing
  - Microsoft SmartScreen Filter
  - Yahoo Search Scan
- Sandbox Software
  - Sandboxie (sandboxie.com)
  - Dell KACE Secure Browser
  - Office 2010 (Protected Mode)
  - Adobe Reader Sandbox (Protected Mode)
- No-script and Ad-block browser plugins



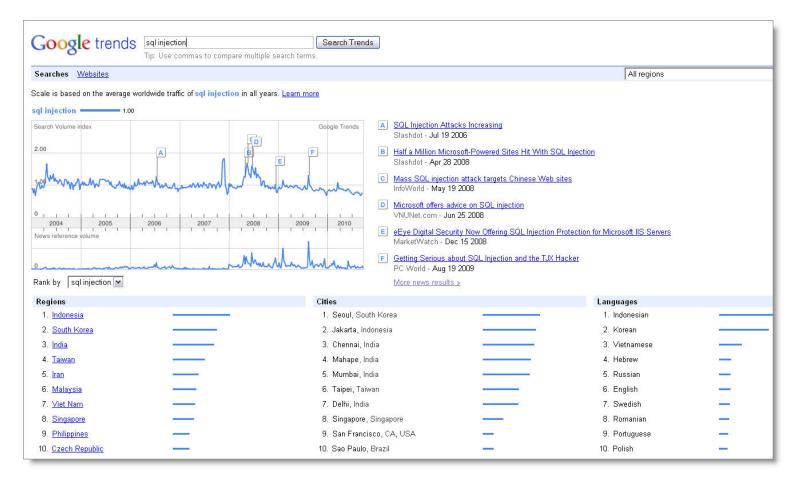


## Google Trends OTHER INTERESTING





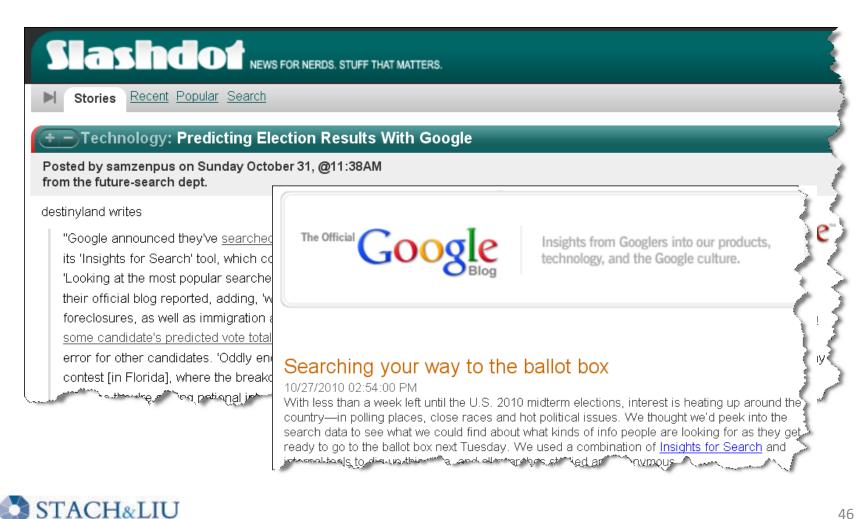
## Google Trends OTHER INTERESTING





trends

## Google Trends PREDICTING ELECTIONS



# Mass Injection Attacks



#### Malware Distribution Woes

• Popular websites victimized, become malware distribution sites to their own customers

#### Massive Malware Hits Media Web Sites

Security researchers estimate that roughly 7,000 Web pages were compromised in a SQL injection attack this week, including *The Wall Street Journal* and *Jerusalem Post*.





### Future Direction PREDICTIONS





## Predictions FUTURE DIRECTIONS



#### Data Explosion

- More data indexed, searchable
- Real-time, streaming updates
- Faster, more robust search interfaces

#### Google Involvement

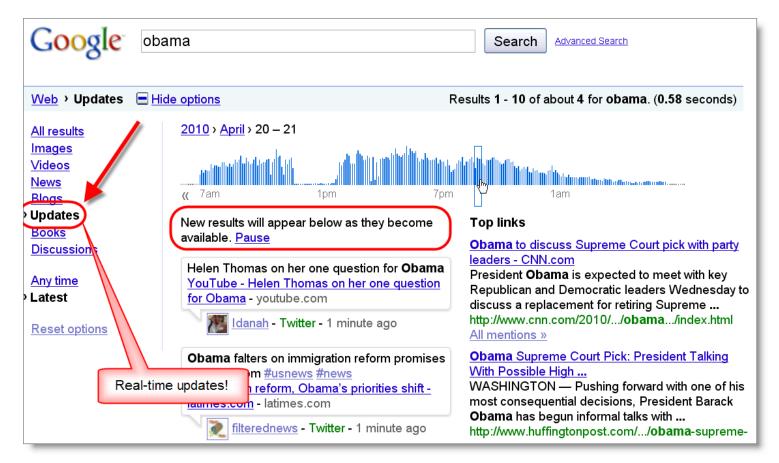
- Filtering of search results
- Better GH detection and tool blocking

#### Renewed Tool Dev

- Google Ajax API based
- Bing/Yahoo/other engines
  - Search engine aggregators
- Google Code and Other Open Source Repositories
  - MS CodePlex, SourceForge, ...
- More automation in tools
  - Real-time detection and exploitation
  - Google worms



# Real-time Updates





## Predictions Update GOOGLE REALTIME/INSTANT



## Google

#### Google About Google Instant

Learn i

Google Instant is a new search enhancement that shows results as you type. We are pushing the limits of our technology and infrastructure to help you get better search results, faster. Our key technical insight was that people type slowly, but read quickly, typically taking 300 milliseconds between keystrokes, but only 30 milliseconds (a tenth of the time!) to glance at another part of the page. This means that you can scan a results page while you type.

The most obvious change is that you get to the right content much faster than before because you don't have to finish typing your full search term, or even press "search." Another shift is that seeing results as you type helps you formulate a better search term by providing instant feedback. You can now adapt your search on the fly until the results match exactly what you want. In time, we may wonder how search ever worked in any other way.



## Predictions Update RENEWED TOOL DEV



#### New maintainers of the GHDB – 09 Nov 2010

http://www.exploit-db.com/google-hacking-database-reborn/

#### **Google Hacking Database Reborn**

9th November 2010 - by admin

The incredible amount of information continuously leaked onto the Internet, and therefore accessible by Google, is of great use to penetration testers around the world. Johnny Long of Hackers for Charity started the Google Hacking Database (GHDB) to serve as a repository for search terms, called Google-Dorks, that expose sensitive information, vulnerabilities, passwords, and much more.



As Johnny is now pursing his mission in Uganda, he has graciously allowed us at The Exploit Database to pick up where the GHDB left off and resurrect it. It is with great excitement that we announce that the GHDB is now being hosted by us and actively maintained again. This will allow us to tie the GHDB directly into our database of exploits providing the most current information possible.



### Predictions Update SEEMS STRANGELY FAMILIAR



#### Google Safe Browsing Alerts for Network Administrators

- Google's new service which greatly resembles MalwareDiggity
- Imitation is the sincerest form of flattery...

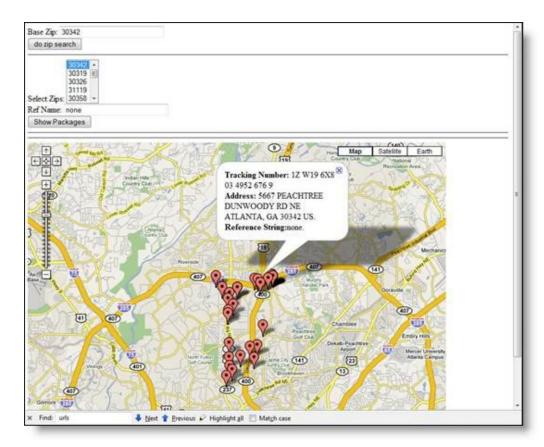
Home	Home		
Messages Safe Browsing Alerts for Network Administrators allows autonomous system (AS) administrators to register to receive Google Safe Browsing notifications. The goal is to provide network administrators with information of malicious content that is	Messages	<b></b>	
	You have no recent notification	Google	Google Online Security Blog The latest news and insights from Google on security and safety on the Internet
	Enter the AS you'd like to manage.	Safe Browsing Alerts Tuesday, September 28, 2010 1: Posted by Nav Jagpal and Ke Wa	
networks.		Google has been working hard to protect its users from malicious web pages, and also to help webmasters keep their websites clean. When we find malicious content on websites, we <u>attempt</u> to notify their webmasters via email about the bad URLs. There is even a <u>Webmaster Tools</u> feature that helps webmasters identify specific malicious content that has been surreptitiously added to their sites, so that they can clean up their site and help prevent it from being compromised in the future.	



# Sensitive Info Mashup



GOOGLE MAPS + SENSITIVE INFO DISCLOSURE

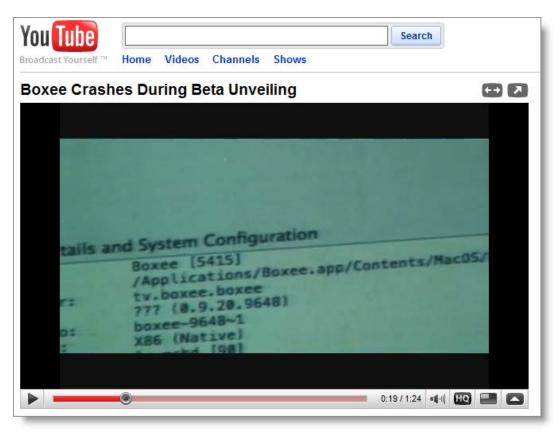




## Youtube Info Leak



#### YOUTUBE + SENSITIVE INFO DISCLOSURE

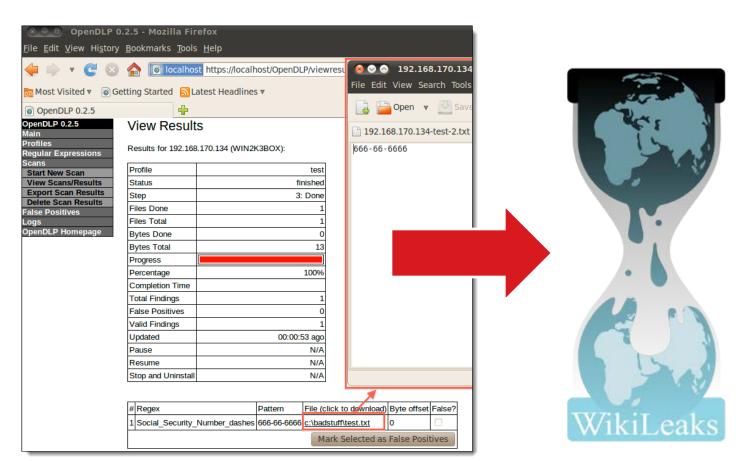




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## WikiLeaks Auto-Generator FUTURE DIRECTIONS







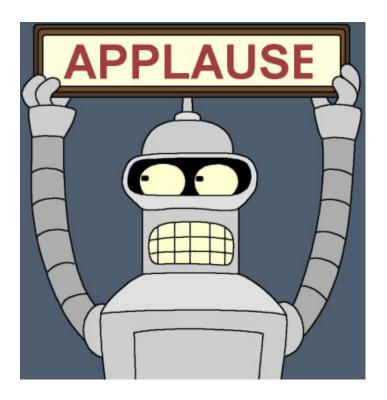


# Questions? Ask us something We'll try to answer it.

For more info: Email: contact@stachliu.com Project: diggity@stachliu.com Stach & Liu, LLC www.stachliu.com



# Thank You



Stach & Liu Google Hacking Diggity Project info: http://www.stachliu.com/index.php/resources/tools/google-hacking-diggity-project/

